



**Ella Carpenter**  
Graphic and Motion Media Designer  
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## EDUCATION

**Savannah College of Art and Design**

2022 - current | Savannah, GA | GPA: 3.65

Candidate for a Bachelor of Fine Arts in Graphic Design, with a minor in Motion Media Design

## SKILLS

Time Management

Public Speaking

Graphic Design

Content Creation

Concept Development

Communication

Motion Design

Branding

Leadership

Collaboration

Marketing Content

Package Design

## SOFTWARE

Photoshop

After Effects

Acrobat

Canva

Illustrator

Premier Pro

Figma

Microsoft Word

InDesign

Lightroom

Miro

Powerpoint

## AWARDS & ACCOMPLISHMENTS

Star Student Award 2025 (Public Speaking and Leadership)

Invitation to SCAD Pro Class 2025

Dean's List Honors Scholar 2022, 2023, 2024, & 2025

Academic Scholarships 2022, 2023, 2024, & 2025

Adobe Certified 2022

Scholastic Gold Key Recipient 2021

## PROFESSIONAL EXPERIENCE

**SCADPro | Verisk | SCADnow | Project Lead | Fall 2025**

Lead the class/team to success by creating a marketing solution for their new software. Worked as a team to develop strategies and deliverables in a timely manner.

**SCADService | Chatham County Hospital Authority (CCHA) | Savannah, GA | Team Lead | Spring 2025**

Worked as a team to develop a brand identity to enhance their vision as a non-profit. Once the identity was developed, we developed deliverables to help their brand stand out.

## ACADEMIC EXPERIENCE

**Battle of the Bands | 2025**

Developed a brand identity for a mock Battle of the Bands competition to take place in Denver, CO. Used local references for inspiration to capture the environment and audience, and designed based upon these references. Finished the project by designing deliverables to enhance the project as a whole.

**Big Thief Branding | 2025**

Developed mock branding for Big Thief's newest album. Created posters and motion media advertisements to bring attention and awareness to their "Double Infinity" album and tour.

**Spotify Advertisement | 2025**

Developed a 20 second advertisement for spotify. Used similar branding and kept their personal language throughout the advertisement.